



5555 W. Plam Spring
Anywhere, CA 55555
www.yoursite.com
1-800-555-5555

JOHN WILLIAMS
2313 RIDGEWAY CT.
SMALLTOWN, MI 49444

Dear JOHN,

Being a loyal customer at [DEALERSHIP NAME] has its rewards. We are offering every loyal customer such as yourself "FREE OIL CHANGES" for 2 years with any purchase of a new or pre-owned vehicle for the next 2 weeks. If you are not in the market for a new or pre-owned give me a call to receive a FREE OIL CHANGE on your current vehicle.

Congratulations, You have been pre-approved for an auto loan up to \$29,987.00. Plus we still have a great selection of New and Pre-owned cars, trucks, vans, SUVs and crossovers with a name you can trust!!

Please present this letter to take advantage of these FREE offers.

Sincerely,
[YOUR NAME]
Owner Loyalty Director
Direct: [555-555-5555]

If you would like to get your pre-approved amount follow the simple steps below:

24-HOUR CREDIT HOTLINE & WEBSITE

Step 1: Call 888-849-9723 or log on to: 999carloan.com

Step 2: Give them your pin number of [PIN NUMBER]

Step 3: Write down your pre-approved amount

VALID ONLY AT "[DEALERSHIP NAME]"

You can choose to stop receiving prescreened offers of credit from this and other companies by calling toll free 1-888-567-8688. See Prescreen 7 opt out below for more information about prescreened offers.

****TERMS & CONDITIONS OF OFFER:** You must be at least 18 years of age to be eligible for this offer. You must continue to meet the criteria used to select you for this offer and our credit worthiness criteria. Your vehicle monthly payment not to exceed 20% of your gross verifiable monthly income; your combined monthly debts and other credit obligations not to exceed 50% of your gross verifiable monthly income; that your down payment meets our equity requirements; and that you furnish the required collateral. This offer is void where prohibited by law. This offer is nontransferable. This offer expires 30 days from the date of the letter shown on the front.