



5555 W. Plam Spring
Anywhere, CA 55555
www.yoursite.com
1-800-555-5555

JOHN WILLIAMS
2313 RIDGEWAY CT.
SMALLTOWN, MI 49444

Dear JOHN,

If you are currently in the market for a New or Pre-owned vehicle I have great news for you. Recent information has identified you as a Blue Chip Customer and you have already been PRE-QUALIFIED TO BUY the vehicle you need from [DEALERSHIP NAME] where you will find one of the areas finest selections of New and Pre-Owned vehicles.

If you have not found the right price, payment, vehicle, interest rate or terms to fit your needs, I CAN HELP give me a call today at [DEALERSHIP NUMBER]. Even better, prior to stopping in or calling me, you can find out your pre-qualification amount by calling 1-888-849-9723 24 hours a day, 7 days a week or going online to: WWW.999CARLOAN.COM and entering your PIN NUMBER [DEALER PIN] Hurry offer valid 1 week only!!

Thanks, I look forward to helping you soon.

Sincerely,

**[YOUR NAME]
[YOUR TITLE] Direct: [YOUR NUMBER]
[DEALERSHIP NAME]**

24 HOUR CREDIT HOTLINE & WEBSITE

Step 1: Call 888-849-9723 or log on to: 999carloan.com

Step 2: Give them your pin number of H5555

Step 3: Write down your pre-approved amount

VALID ONLY AT "[DEALERSHIP NAME]"

You can choose to stop receiving prescreened offers of credit from this and other companies by calling toll free 1-888-567-8688. See Prescreen 7 opt out below for more information about prescreened offers.

**TERMS & CONDITIONS OF OFFER: You must be at least 18 years of age to be eligible for this offer. You must continue to meet the criteria used to select you for this offer and our credit worthiness criteria. Your vehicle monthly payment not to exceed 20% of your gross verifiable monthly income; your combined monthly debts and other credit obligations not to exceed 50% of your gross verifiable monthly income; that your down payment meets our equity requirements; and that you furnish the required collateral. This offer is void where prohibited by law. This offer is nontransferable. This offer expires 30 days from the date of the letter shown on the front.